



## Press release

Zurich, 30 March 2017

# Rothschild Private Wealth's Swiss business named Private Bank of the Year 2017

The Swiss business magazine Bilanz is publishing its annual Private Banking Rating on 31 March 2017. Rothschild Private Wealth's Swiss business impressed the high-calibre jury and won the prestigious Private Banking Rating for the first time.

A total of 80 banks were contacted by a real private client and asked to provide an investment proposal. Following a pre-selection process carried out by the Munich-based Institut für Vermögensaufbau (IVA), the remaining proposals were judged in four categories by a specialist jury. Rothschild Private Wealth received the best score overall, and was singled out for particular praise for its detailed and transparent investment proposal.

Laurent Gagnebin, CEO of Rothschild Private Wealth in Switzerland said, "We are particularly delighted to receive this award as the results are based on a real-life client situation. It is a clear indication that clients appreciate our unique approach, which delivers independent advice free from conflicts of interest and without our own products, while taking a long-term investment perspective. The judges were particularly impressed by our transparent investment proposal and the in-depth explanation of potential risks in the portfolio."

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## For further information:

#### open up

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### **About Rothschild Private Wealth**

Rothschild & Co is a family-controlled and independent business that has been at the centre of the world's financial markets for over 200 years. It is one of the world's largest independent financial advisory groups, employing approximately 3,400 people in over 40 countries around the world. Our integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Private Wealth, Asset Management, and Merchant Banking. Rothschild Private Wealth, a division of the Rothschild & Co group, provides investment management services to a wide range of families, entrepreneurs, charities and foundations. The Rothschilds are one of the few families to have successfully preserved their wealth over seven generations, so we understand the issues wealth owners must address. We believe preservation first is the right approach to managing wealth and our distinct, long-term perspective sets us apart, making us a secure home for their assets. Private Wealth offices are in Brussels, Frankfurt, Geneva, Guernsey, London, Manchester, Milan, Paris and Zurich. Private Wealth and Asset Management assets total more than €64bn across the group (including assets from the Compagnies Financière Martin Maurel merger which is now successfully complete).