

Press release

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For immediate release

Rothschild Wealth Management Appoints Head Of North Asia

Rothschild today announced the appointment of Audrey Zau as Head of Rothschild Wealth Management for North Asia.

Based at Rothschild's office in Hong Kong, Audrey will oversee Rothschild's wealth management business in North Asia, reporting to Richard Martin, Chief Operating Officer of Rothschild's Wealth Management & Trust business.

"Audrey Zau brings a wealth of private banking and investment experience in the Hong Kong market. As well as understanding international markets, she has deep local networks and strong long-term relationships. Audrey's appointment will amplify our growth strategy in Asia. We are delighted that she has chosen to join Rothschild to lead our wealth management business in North Asia," Mr. Martin said.

Asia is important to Rothschild Wealth Management's growth strategy globally. Rothschild's core investment offering is increasingly finding favour with wealthy Asian families who wish to create a 'nest egg' of diversified assets across asset classes and international markets.

Audrey Zau said: "I am delighted to be joining such a prestigious firm. The Rothschild name resonates extremely well in Asia and our heritage, long-term approach and focus on real wealth preservation fits perfectly with the needs of wealthy Asian families. I am very excited about the opportunities which lie ahead to work with clients and continue to grow the business."

Audrey is a private banking veteran, with over 20 years' experience in the Hong Kong market. Most recently she was Head of Wealth Management North Asia for BHI Investment Advisors, having previously spent 15 years as a Senior Director at HSBC.

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About Rothschild's Wealth Management & Trust Business

Rothschild's Wealth Management & Trust business provides wealth structuring, investment management, banking and trust services to a wide range of families, entrepreneurs, charities and foundations. Rothschild's offices in Hong Kong and Singapore are 'windows' to Asian clients for its European platform. The teams in Hong Kong and Singapore are supported by more than 500 wealth management professionals in Europe.

Rothschild's Wealth Management business has €21.6 billion in assets under management and clients have an average €5 million in investable assets.

Established in 1954, Rothschild's Trust business is one of the oldest international trust groups and currently operates in six main locations around the world.

Wealth Management & Trust is part of Rothschild, one of the world's largest independent financial advisory groups. There are four main arms to the Rothschild Group: Global Financial Advisory, Wealth Management & Trust, Institutional Asset Management and Merchant Banking.

Wealth and asset management assets total around €52 billion across the Rothschild Group.