

PRESS RELEASE

London, 29 June 2023

Rothschild & Co appoints UK Wealth Management Head of Marketing & Business Development

Rothschild & Co has appointed Matthew James as a Managing Director and Head of Marketing & Business Development in its UK Wealth Management business.

As Head of Marketing & Business Development, Matthew will work closely with the existing Wealth Management marketing team, Client Advisers and the wider business in developing and implementing the marketing strategy to support greater growth. In this newly created role, he will be responsible for enhancing communication and engagement with clients, prospective clients and professional intermediaries and further strengthening awareness of the firm and its excellent reputation in the market.

Helen Watson, CEO of Rothschild & Co's UK Wealth Management business, said: *"Our business has grown substantially in the last few years, with a number of key Client Adviser hires and new regional offices. We are delighted that Matt has agreed to join us to provide additional strategic capability to our front office as we continue to expand."*

James Morrell, Head of Front Office, Rothschild & Co's UK Wealth Management business, said: *"Matt's experience in advising leading global professional services firms on their successful growth and marketing strategies over the last two decades, helping them enhance their client service offering and strengthen their brand proposition make him perfectly placed to support our Wealth Management business in achieving its growth plans, while ensuring we maintain exceptional client service and engagement."*

Matthew is a senior Marketing & Business Development professional with over 20 years' experience working in London, New York and Hong Kong for several leading UK and US global law firms. Most recently, he was Director of Marketing & Business Development at Charles Russell Speechlys and, prior to that, Chief Marketing Officer at Fried Frank LLP in New York where he helped redefine the brand offering.

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For further information:

Wealth Management, Rothschild & Co

Emma Rees
Tel: +44 7703 715 763
emma.rees@rothschildandco.com

About Rothschild & Co, Wealth and Asset Management

Rothschild & Co is family-controlled and independent and has been at the centre of the world's financial markets for over 200 years. With a team of c.4,200 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Merchant Banking.

Wealth Management offers its clients an objective long-term perspective on investing, structuring and safeguarding assets, to help them preserve and grow their wealth. Asset Management offers innovative investment solutions in a variety of asset classes, designed around the needs of each and every client.

We serve a diverse client base from our European offices in France (Paris, Marseille, Lyon, Bordeaux, Toulouse, Aix-en-Provence), United Kingdom and Channel Islands (London, Guernsey, Manchester, Birmingham, Leeds), Switzerland (Zurich, Geneva), Germany (Frankfurt, Düsseldorf), Belgium (Brussels), Italy (Milan), Israel (Tel Aviv), Spain (Madrid), Luxembourg and Monaco. Wealth and Asset Management assets total some €100 billion.