

PRESS RELEASE

New York, 3 October 2022

Rothschild & Co hires Sang Shin as Managing Director in North America

Senior hire enhances the firm's Media & Telecom team in New York and further expands the Global Advisory business in North America

Rothschild & Co announced today that Sang Shin has joined its Global Advisory business as a Managing Director in the Media & Telecom team. Ms. Shin brings more than a decade of corporate advisory and TMT expertise to Rothschild & Co, as well as extensive M&A experience. She will report to Jonathan Herbst, Head of North America Media & Telecom, and will be based in New York.

"Sang's strong knowledge in the media and telecom industry enhances our ability to deliver strategic advice to our clients, strengthens our seasoned sector team and continues our commitment to growing our capabilities in North America and globally," said Jimmy Neissa, Head of Rothschild & Co North America.

"Sang is an accomplished adviser who brings outstanding expertise and dexterity in the media and telecom sector, which will enhance our platform and ability to deliver world-class advice to our clients as we continue to grow our presence in North America," said Jonathan Herbst. *"An adviser of her caliber is an immense asset to our client base and the firm."*

Prior to joining Rothschild & Co, Ms. Shin was a Managing Director in the Corporate Advisory business at Evercore. Previously, Ms. Shin was a Senior Vice President in Goldman Sachs' TMT group in New York. She has advised on over \$200 billion in transactions across the TMT sector, including advising 21st Century Fox on the sale of certain assets to Walt Disney and its spinoff to form Fox Corp., CBS on its split-off and subsequent merger of CBS Radio with Entercom Communications and Charter Communications on its acquisition of Time Warner Cable and Bright House Networks. She holds an MBA from the Kellogg School of Management and a B.S. in Business from Yonsei University in Korea.

"Rothschild & Co's depth of expertise and extensive client advisory track record proves that the firm continues to be in an exciting period of growth," said Ms. Shin. *"I look forward to advancing the global Media & Telecom platform and partnering with the franchise's talented team to provide valuable advice to the firm's client base."*

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For further information:

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About Rothschild & Co, Global Advisory

Rothschild & Co is a family-controlled and independent group and has been at the centre of the world's financial markets for over 200 years. With a team of c.3 800 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Merchant Banking.

Global Advisory, a division of the Rothschild & Co group, designs and executes strategic M&A and financing solutions, providing impartial, expert advice to large and mid-sized corporations, private equity, families and entrepreneurs, and governments.

Through its unrivalled network of 1,000 industry and financing specialists in over 40 countries, Rothschild & Co's Global Advisory business combines the breadth of its advisory offering with a high volume of transactions to achieve a unique understanding and perspective into markets and participants worldwide.