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PRESS RELEASE

New York, 21 June 2022

## Rothschild & Co adds two Managing Directors to Technology team in North America

Expands well-established Technology sector to the East Coast with hiring of Michael Buchbinder in New York and Patrick Mastan in Boston

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Rothschild & Co today announced that Michael Buchbinder and Patrick Mastan are joining its Global Advisory business as Managing Directors in the Technology team. These senior hires represent the expansion of Rothschild & Co's Technology sector team in the U.S., which is led out of its Los Angeles office, to expand sector coverage on the East Coast. They will report to David Baron, Head of US Western Region and Head of Technology, North America and will work closely with James Neissa, Head of North America.

Mr. Buchbinder is a specialised senior investment banker and will be focused on clients in the Education Technology industry. His expertise includes advising on M&A transactions for companies which provide software, content and services to learners and organisations across the lifelong learning continuum, with key end-markets including K-12, higher education, corporate training, talent management, and B2C learning. He will be based in New York.

Mr. Mastan brings almost two decades of investment banking and advisory experience to Rothschild & Co, where he will focus on software M&A efforts in North America. Mr. Mastan is based in Rothschild & Co's Boston office, which officially opened in 2021, as the firm continues to build its presence and capabilities to pursue opportunities in this market.

*"Patrick and Michael are well-respected strategic advisors in the technology sector with significant expertise in software and vast transaction dexterity, which will provide exceptional value to our clients and the firm,"* said David Baron. *"Their hiring also represents another significant step as we continue to strengthen our client coverage, global platform and roster of leading advisors in our Technology team, expanding our team to include senior advisors in two major markets on the East Coast."*

Prior to joining Rothschild & Co, Mr. Buchbinder was a Managing Director and led the Education Technology franchise at Oppenheimer & Co. In that capacity, he advised on M&A and private placement transactions, with successful outcomes including public company acquisitions, private equity add-ons, and new platform investments. Previously, Mr. Buchbinder worked in the BMO Capital Markets education investment banking practice and the Deutsche Bank media investment banking group. He holds a JD/MBA from the University of Pennsylvania Carey Law School and the Wharton School and received his BA from Yeshiva College.

*"I am delighted to be joining Rothschild & Co as it continues its trajectory in the U.S. and expands its leadership position in Technology investment banking,"* said Mr. Buchbinder. *"I look forward to working alongside James, David and their outstanding team, and partnering with the firm's leading global education investment banking franchise."*

Prior to joining Rothschild & Co, Mr. Mastan was a Managing Director in the Technology Investment Banking Group at KeyBanc Capital Markets, where he was responsible for leading Software M&A Advisory. Previously, he was a Managing Director in Lazard's Technology Investment Banking Group and began his investment banking career at Deutsche Bank. Mr. Mastan has provided strategic M&A and financial advice to many of the world's leading software companies and investors. He is recognised for his deep software expertise and significant transaction experience, having advised on public company and private company sell-sides, public company buy-sides, public company carve-outs and divestitures, and fairness opinions. Mr. Mastan earned his Bachelor of Science degree in Finance from the University of Connecticut, Certificate of Business Excellence from Columbia Business School and previously served in the United States Air Force.

*“Rothschild & Co continues to cement itself as a leading advisor in the technology industry, and I am excited to accelerate the expansion of the firm’s preeminent business in the Boston market,” said Mr. Mastan. “The firm is in a strong position to deliver differentiated strategic counsel across the technology industry, and I look forward to bringing my expertise to help Rothschild & Co grow its client base.”*

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**About Rothschild & Co, Global Advisory**

Rothschild & Co is a family-controlled and independent group and has been at the centre of the world's financial markets for over 200 years. With a team of c.3 800 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Merchant Banking.

Global Advisory, a division of the Rothschild & Co group, designs and executes strategic M&A and financing solutions, providing impartial, expert advice to large and mid-sized corporations, private equity, families and entrepreneurs, and governments.

Through its unrivalled network of 1,000 industry and financing specialists in over 40 countries, Rothschild & Co's Global Advisory business combines the breadth of its advisory offering with a high volume of transactions to achieve a unique understanding and perspective into markets and participants worldwide.