



Press release

New York, 23 June 2020

Rothschild & Co Hires Colin Cropper as Managing Director in North America

Strengthens Industrials group with further automotive sector coverage in the Americas

Rothschild & Co today announced that Colin Cropper has joined its Global Advisory business in North America as a Managing Director. Mr. Cropper will provide advice to clients on mergers, acquisitions and capital raises, with a focus on the automotive sector, including automotive suppliers and OEMs, and companies operating in the various subsectors of the automotive aftermarket. Mr. Cropper joins from RBC Capital Markets with over 18 years of experience in the sector. He will be based in New York.

“Adding Colin’s automotive sector expertise demonstrates our continued commitment to strengthening our Industrials group in North America. He is an experienced advisor across M&A and capital raising who will provide the firm and our clients with specialized knowledge of the auto industry,” said Jimmy Neissa, Head of Rothschild & Co North America. *“Colin will bolster our automotive franchise in North America and globally, and we welcome him to the firm.”*

Prior to joining Rothschild & Co, Mr. Cropper was a Managing Director in the Investment Banking Division at RBC Capital Markets, where he headed the firm’s automotive franchise. Before joining RBC, he was the head of the automotive franchise in the Americas at Nomura Securities. His career before Nomura includes roles at American Capital and Lehman Brothers. Over the course of his career he has advised on 30 completed M&A transactions totalling over \$40 billion in aggregate deal value and participated in dozens of securities offerings, raising in excess of \$65 billion of total capital. Mr. Cropper holds a BA in International Relations from Brigham Young University and an MBA from UCLA Anderson.

Mr. Cropper will report to Lee LeBrun, Head of M&A and Industrials, North America, and work closely with Vikas Sehgal, Global Head of Automotive in London.

Mr. Cropper stated, *“I am excited to join Rothschild & Co during a period of impressive expansion for the firm, including growth within the Industrials group, which has a leading automotive franchise in Europe that the firm has extended to North America. During these uncertain economic times, clients are seeking differentiated advice more than ever and I look forward to working closely with Jimmy, Lee, Vikas and the rest of the firm to continue to grow the client base in the region.”*

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For further information:

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About Rothschild & Co, Global Advisory

Rothschild & Co is family-controlled and independent and has been at the centre of the world’s financial markets for over 200 years. With a team of c.3 500 talented financial services specialists on the ground in over 40 countries, Rothschild & Co’s integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Merchant Banking.



Global Advisory, a division of the Rothschild & Co group, designs and executes strategic M&A and financing solutions, providing impartial, expert advice to large and mid-sized corporations, private equity, families and entrepreneurs, and governments.

Through its unrivalled network of 1,000 industry and financing specialists in over 40 countries, Rothschild & Co's Global Advisory business combines the breadth of its advisory offering with a high volume of transactions to achieve a unique understanding and perspective into markets and participants worldwide.