



Press release

London, 23 June 2017

Rothschild & Co warns about unregulated fundraising scheme using various names, including LCF Coin, LCFHC.com, LCF Project and Phoenix Coin Project

Rothschild & Co, one of the world's leading independent financial advisory groups, further warns the general public against the apparent spread of a fundraising scheme using various different names including "Rothschild Family LCF Project", "LCF Coins", "LCF Cryptocurrency", "LCFHC.com", "Rothschild Family IoT Project" and "Rothschild Family Phoenix Coin Project". This scheme purports to be a fund for investment in relation to virtual currencies and the 'Internet of Things'. Members of the public should be aware that the scheme has falsely associated itself with the Rothschild name and is believed to be fraudulent.

From the information available to Rothschild & Co, this unregulated scheme has been propagated by unknown individuals for several months through the internet and on social media platforms in China, South East Asia and elsewhere (including most recently in Brazil).

Neither Rothschild & Co nor any members of the Rothschild family have any connection with this unregulated fundraising scheme.

Rothschild & Co has taken various steps to draw to the attention of the public the fact that this unregulated scheme is using the Rothschild name without authorisation and Rothschild & Co continues to offer co-operation with the authorities in relation to this matter.

Rothschild & Co strongly recommends that members of the public who have invested in, are considering investing in, or have been contacted in relation to, this unregulated scheme in any country should contact their local police immediately.

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For further information:

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About Rothschild & Co

With a team of c.3 400 talented financial services specialists on the ground in over 40 countries across the world, our integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Private Wealth, Asset Management, and Merchant Banking. Rothschild & Co is family-controlled and independent and has been at the centre of the world's financial markets for over 200 years.

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